



The Difference is Water DVD – HOW TO USE

General Information

- Promotional DVD showing the beauty of high-end water features in public places or residential settings. Gives your potential customer a feel for what water brings to the table.

Purpose

- Specifically created to speak to commercial property contacts.

Suggested Uses

- Proposals – Use this when trying to promote the installation of display ponds in public places or just when bidding that big commercial job. Use in conjunction with the Difference is Water Brochure.

Notes/Tips

- Always be prepared with our other sales literature in case their interest is in a smaller project. The following give them several additional options to look at: Pondless® Waterfall, Sales Brochure and Small Water Features Sales Brochure.