



Proposal Folder – HOW TO USE

General Information

- Simple, one-pocket folder with a spot for a business card.

Purpose

- To help you give a professional presentation to your customers.

Suggested Uses

- Proposals – Use this folder to communicate your professional image. Your customer won't misplace it and it will leave a lasting impression on them. Everyone likes to be reassured that they are doing business with someone who cares about their professionalism.
- Seminars – Use for any seminars you put on for your customers so that they can keep all of their handouts in one place.
- Press Packets – Use to create a press kit for any media whose attention you wish to grab. Include a press release about your company on an impressive project/community friendly product, general information about your company, and some nice photos of ponds or of the project mentioned.