



Schedule

Updated 7-06-09

Wednesday, July 15

1:00PM - 8:00 PM	CAC Meeting	Pheasant Run : St. Charles Ballroom I, III, IV
11:30AM - 5:30PM	Distributor Meeting	Pheasant Run : St. Charles Ballroom V & VI
10:00AM - 8:00PM	Registration/AquaShop	Pheasant Run : Jack Nicklaus/Arnold Palmer
12:00PM - 6:00PM	Clearance Sale - Extended Hours (Shuttle from 12:00pm - 5:30pm)	Aqualand

Thursday, July 16

7:00AM - 6:00PM	Registration/AquaShop	Pheasant Run : Jack Nicklaus/Arnold Palmer
7:00AM - 8:00AM	Breakfast	Pheasant Run : Mega Center
8:00AM - 9:30AM	Key Note by Greg Wittstock	Pheasant Run : St. Charles Ballroom
9:00AM - 7:00PM	Clearance Sale - Extended Hours (No Shuttle Available)	Aqualand
9:45AM - 12:00PM	Workshops	Pheasant Run : St. Charles Ballroom
9:45 AM	Bus Departs for Advanced BAP	Pheasant Run : Lobby
10:00AM - 5:00PM	Advanced Build-A-Pond Day	Nordell Residence—Sugar Grove, IL
12:00PM - 1:00PM	Lunch	Pheasant Run : Mega Center
1:00PM	Bus Departs for Workshops "On the Road"	Pheasant Run : Lobby
1:00PM - 5:00PM	"On the Road" Workshop - Unilock	Unilock
1:00PM - 5:00PM	"On the Road" Workshop - Aquascape Retail	Aqualand
1:00PM - 5:00PM	Workshops	Pheasant Run : St. Charles Ballroom
6:00PM	Bus departs for Shedd Aquarium	Pheasant Run: Lobby

Friday, July 17

7:00AM - 6:00PM	Registration/AquaShop	Pheasant Run : Jack Nicklaus/Arnold Palmer
7:00AM - 8:00AM	Breakfast	Pheasant Run : Mega Center
8:00AM - 9:30AM	Key Note by Ed Beaulieu	Pheasant Run : St. Charles Ballroom
9:00AM - 5:00PM	Clearance Sale	Aqualand
9:45AM - 12:00PM	Workshops	Pheasant Run : St. Charles Ballroom
12:00PM - 1:00PM	Lunch	Pheasant Run : Mega Center
1:00PM - 8:00PM	Shuttles Depart for Extreme Green Community Makeover—on the hour	Pheasant Run : Lobby
1:00PM - 5:00PM	Workshops	Pheasant Run : St. Charles Ballroom
1:30PM - 6:00PM	Extreme Green Community Makeover	Lake of Bliss Woods Subdivision
6:00PM - 9:00PM	BBQ (Last shuttle returns at 9:00pm)	Lake of Bliss Woods Subdivision

Saturday, July 18

6:30AM - 7:30AM	Breakfast	Pheasant Run : Mega Center
7:00AM - 9:00AM	Registration/AquaShop	Pheasant Run : Jack Nicklaus/Arnold Palmer
7:00AM - 4:00PM	Shuttles Depart for Extreme Green Community Makeover—on the hour	Pheasant Run : Lobby
8:00AM - 5:00PM	Extreme Green Community Makeover (Last shuttle returns at 5:00pm)	Lake of Bliss Woods Subdivision
7:00PM - 11:00PM	Blow Out Bash Dinner	Pheasant Run: 1st Tee & Mega Center

Sunday, July 19th

8:00AM - 9:00AM	Registration/AquaShop	Pheasant Run : Jack Nicklaus/Arnold Palmer
8:30AM - 12:30PM	1/2 Day Professional Bus Tour	Pheasant Run : Outside Lobby
9:00AM - 5:00PM	Full Day Professional Bus Tour	Pheasant Run : Outside Lobby
9:30AM - 12:30PM	Walking Pond Tour (Actual walking time about 1.5 hours)	Pheasant Run : Outside Lobby
10:00AM - 4:00PM	Clearance Sale	Aqualand

	Wednesday, July 15	Thursday, July 16			Friday, July 17		Saturday, July 18	Sunday, July 19		
8:00 AM		Greg Wittstock Key Note Pheasant Run			Ed Beaulieu Key Note Pheasant Run		Extreme Green Community Makeover Sugar Grove	IWGS Classrooms Pheasant Run		
9:00 AM		Workshops Pheasant Run			Workshops Pheasant Run					
10:00 AM		Lunch - Pheasant Run			Lunch - Pheasant Run					
11:00 AM		CAC Meeting Aqualand	Distributor Meeting Pheasant Run	On the Road Workshops Aqualand or Unilock	Workshops Pheasant Run	Adv BAP			IWGS Tours Chicagoland Area	IWGS Classrooms Pheasant Run
12:00 PM										
1:00 PM	Shedd Aquarium Downtown Chicago			BBQ Sugar Grove		Blow Out Bash Pheasant Run	IWGS Awards Dinner Pheasant Run			
2:00 PM										
3:00 PM										
4:00 PM										
5:00 PM										
6:00 PM										
7:00 PM										
8:00 PM										
9:00 PM										
10:00 PM										

**Schedule times are approximate. Please check other schedule for exact times.

Workshops & Key Notes - Thursday, July 16th

8:00 - 9:30	Welcome Opening by Greg Wittstock		
9:45 - 10:45	Past Customers - Future Growth <i>Frank Stompanato (Salon I, III, IV)</i>	Changing Face of Retail <i>Yale Youngblood—Garden Center Magazine (Salon V & VI)</i>	Gettin' Geeked Out with Water Treatments & Pond Ecology <i>Scott Rhodes (Salon II)</i>
11:00 - 12:00	You Can't Win If You Don't Know How <i>Dr. Erik Johnson (Salon I, III, IV)</i>	Debt is Dumb <i>Tony Sargeant (Salon V & VI)</i>	Public Relations: On a Shoestring Budget <i>Julie VanBuskirk & Jennifer Zuri (Salon II)</i>
12:00 - 1:00	Lunch: <i>Mega Center</i>		
1:00 - 2:30	Why Harvest Rain? RainXchange™ System Overview RainXchange™ Step-by-Step Installation <i>Dave Kelly (Salon I, III, IV)</i>	Website: Doing it Yourself! (Salon V & VI)	Waterfall & Stream Construction <i>Chris Wilson (Salon II)</i>
3:00 - 4:30	RainXchange™ Designing & Estimating and Sales & Marketing <i>Dave Kelly (Salon I, III, IV)</i>	Aquascape's Pond Maintenance <i>Josh Duffy & Rafal Feducik (Salon V & VI)</i>	How to Conduct a One Hour Seminar on Ponds 101 (The seminar that yielded \$75,000) <i>Doug & Judy Harvey (Salon II)</i>

Workshops & Key Notes - Friday, July 17th

8:00 - 9:30	Sustainability by Ed Beaulieu		
9:45 - 10:45	Extreme Makeover Prep Course <i>Salon I, III, IV</i>	The Engineering & Application of the RainXchange™ System <i>Ed Beaulieu (Salon V & VI)</i>	Rain Gardens & Sustainable Landscaping Daniel Salas of <i>JFNew (Salon II)</i>
11:00 - 12:00		Working with Your Local Government Ellen Beaulieu & <i>Village of Sugar Grove (Salon V & VI)</i>	Q&A with Pond Guy & Panel Greg Wittstock (Salon II)
12:00 - 1:00	Lunch: <i>Mega Center</i>		
1:00 - 2:30	Why Harvest Rain? RainXchange™ System Overview RainXchange™ Step-by-Step Installation <i>Dave Kelly (Salon I, III, IV)</i>	Water Features in Public Institutions <i>Jon Brangan (Salon V & VI)</i>	Systematization Sales Process Extraordinaire <i>Brian Helfrich (Salon II)</i>
3:00 - 4:30	RainXchange™ Designing & Estimating and Sales & Marketing <i>Dave Kelly (Salon I, III, IV)</i>	How to Succeed with Display Water Features <i>Rob Riccardo (Salon V & VI)</i>	Hitching Your Company to the Green Movement <i>Ryan Young (Salon II)</i>