



## Large Scale Projects Brochure – HOW TO USE

### **General Information**

- Technical brochure that is loaded with full color illustrations and installation pictures. Includes several project spotlights of commercial jobs that Aquascape has managed. Includes solutions, features and benefits and testimonials for each project.

### **Purpose**

- Created to sell large water features to the more technically minded individuals such as architects, land developers and golf course superintendents who need more product and spec information.

### **Suggested Uses**

- Uses as a portfolio during your sales call or as a leave-behind sales brochure.

### **Notes/Tips**

- If you are looking for a brochure that merely promotes the benefits and value of water, try our Difference is Water brochure. This promotes more of the beauty and benefits of water and focuses on the aesthetics of a water feature and steers clear of product or technical information. It is more beneficial for selling to high-end subdivisions, designers, property management or homeowners when selling larger features.