



## Door Hanger – HOW TO USE

### General Information

- Mini version of our Sales Brochure. Includes the Aquascape Ecosystem illustration to explain how it works.

### Purpose

- To promote the enjoyment of the water gardening lifestyle. Promotes the Create-A-Paradise DVD for more information.

### Suggested Uses

- Neighborhoods – While your crew is cleaning up a job or starting a new job, walk the neighborhood and put a few of these on doors where possible. (Clearly mark your installation site with a yard sign in front of the house.) Hire a few guys to go out one day and hit the neighborhoods that meet the demographics of a potential pond owner.
- Home Shows – Cheap and simple handout to distribute at home shows if you don't want the expense of using the larger brochure.

### Notes/Tips

- Include your company name and information on the back page by creating labels or a stamp. Don't forget your phone number and your website address.
- Always be prepared by having several Create-A-Paradise DVDs on hand for those who show interest.

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